2018 Outdoor Kenosha Harbor Market Rules

In order to ensure a safe, efficient, customer-friendly Market, we require all Vendors to comply with the following rules. All vendors must apply every year by completing a written Vendor Application — previous participation does not guarantee acceptance to the current year. Participation is not open to groups whose primary focus is political or religious.

**Application Submittal**

Vendor applications must be received at least fourteen (14) days (end of the business day on Friday) prior to the date requested for participation.

Mail applications to: Kenosha Harbor Market, P.O. Box 643, Kenosha, WI 53141-0643

**2018 Operating Schedule**

- **Day:** Saturday
- **Dates:** May 12th through October 13th (23 weeks)
- **Time:** 9AM to 2PM. Hours may be extended to take advantage of special events in the area at the discretion of Market Management. Management may shorten the day in case of bad weather.
- **Where:** On Place de Douai, on 2nd Ave between 54th St. & 56th St, and along eastbound lane of 56th St. between 1st Ave & 3rd Ave.
- **Weekly stall assignments** (booth locations) can be found on the Harbor Market website. The Vendor Maps, one for 2nd Ave and another for Place de Douai, are posted every Wednesday for the following Saturday’s market. Find your name and stall letter/number, then locate the stall letter/number on the diagram. These letters/numbers are stenciled on the pavement.
- **Absence:** If you must cancel your attendance at the last minute (like several days before or the morning of) it is important that you TEXT Curzio at (262) 308-2669, so he can adjust the vendor layout to fill in the gaps. (Please DO NOT call or email your absence.)
- **Set-up:** Set-up 7AM to 8:45AM. For customer safety, no vehicle is allowed on Market grounds (neither Place de Douai, nor on 2nd Ave, nor 56th St.) after 8:45AM. Vendors may not SELL before 9AM, except to other vendors who are selling that day.
- **Take-down:** 2PM, completed by 3:30PM. Please do not pack up before 2PM. For customer safety, no vehicle is allowed on Market grounds (neither Place de Douai, nor on 2nd Ave, nor 56th St.) before 2:15PM. Because of traffic congestion on 56th St., vehicles may not line up on 56th St. prior to 2:15PM. Vendors may be assigned times to line up on 56th Street. No SALES after 2PM, so customers will clear the market grounds quicker.

**Vehicles**

All vehicles are prohibited on the Market grounds during the hours of operation except if provided with an In-Stall Parking Permit. A vendor may submit an In-Stall Parking Application. The application must include the purpose for having the vehicle, a picture of the vehicle and the application fee. Approval will be based upon necessity, appearance and space availability. Management reserves the right to reject the application or issue a conditional approval.
**Stall Size**

Stall size shall be approximately ten feet wide and fifteen feet deep. (10’ x 15’). The Market Management has the discretion to allow expanded stall space. The width represents the front area that is open to the public. The back of the stall may be used for merchandise and equipment storage. Total stall space is approximately 150 square feet. Vendor tents or equipment may not obstruct or cover public sidewalks.

**Tents**

Tents are recommended in order to produce an overall visual effect to the market. A standard 10’ x 10’ EZ-UP, or equivalent, is recommended. Tents are required to have white fabric canopies. An exception to the white canopy may be granted by Market Management if requested in writing, but only if the alternative is required as a part of a company logo or trademark. Send us a photo of the non-complying canopy for consideration. Vendor is responsible for the purchase and maintenance of their tent. Vendors must secure their tent with weights. A minimum of 25 pounds per corner is recommended. If containers containing water are to be used, they must be sealed.

**Tent Fees**

HarborMarket Management has a limited number of tents available for rent as a courtesy that allows new vendors to try out our Market before buying their own tent. If our Market works for you, we expect you to invest in a tent. Tents rent for $45 per market day for ALL vendors, including nonprofits. If you are renting a tent, it will be installed at your vendor site prior to your arrival. We do not rent tables, nor chairs.

**Electricity Requirements**

Electricity is available on a very limited basis, and is allocated to vendors based on absolute necessity (e.g. food refrigeration or preparation). A fee of $10 per cord per day, or $100 per cord for the entire season, must be paid in advance (see appropriate line of the application). Only cords provided by Market Management may be used.

**Farm Produce and Meat Products**

Kenosha HarborMarket proudly supports and promotes the quality of fresh, local, farm-direct products.

**FRESH vegetables, fruits, cut flowers, herbs, nursery and bedding plants, meats and fish MUST BE grown/raised in the states of Wisconsin, Illinois, Indiana, Iowa, Michigan or Minnesota.**

Vendors selling wild-caught ocean fish and other seafood will be individually considered based on its origins, and the uniqueness to our market. Other out-of-area products will be considered on a case-by-case basis.

However, for local products, if you did not personally grow/raise all the products in your stall, you must display a sign with the origin information (signs will be provided at no charge, or you may bring your own). The sign should say, for example, “Carrots grown in Minnesota at Sally Smith Farm, Rochester, Minnesota,” or “Our meat products originate from farms in Wisconsin and...”
Illinois.” Market Management reserves the right to visit farms. Please, if you didn't grow it, it's okay... just let folks know where and who did.

**Pets and Animals**

Customer or vendor pets, walked or carried, are not allowed in the market corridors. A map of the designated areas for pets is posted each week. Vendors must do business with pet owners at the rear of their stalls. ADA approved service dogs are allowed anywhere in the market.

**Health Department Requirements**

ALL Food vendors must follow Health Department regulations. Please call the Kenosha County, Division of Health at (262) 605-6700 for further information on Health Department requirements.

Sellers of potentially hazardous foods must contact the Division of Health for approval and possible licensing requirements prior to selling of such foods. Potentially hazardous food means any food that requires temperature control, because it is in a form capable of supporting the rapid and progressive growth of infectious or toxic microorganisms. The Division of Health reserves the right to restrict the sale of particular types of foods or products. Processed food must originate from a licensed establishment.

**Fire Department Rules**

All Food vendors, and vendors using electricity, must abide by the City of Kenosha Fire Department regulations. Please contact the City of Kenosha Fire Prevention Bureau at (262) 653-4110 for further information on required best practices for cooking and heating in the Market setting, who needs a fire extinguisher, use of open flame and hot oil/grease, electric cord use, etc. The Fire Dept. comes through the Market every week, be prepared for their visit by knowing your responsibilities. FIRE DEPT. Rules (two PDF Documents) are available on our website – we encourage you to carry them with you every week, so you can show inspectors that you have them.

**Insurance**

All vendors must provide a one million dollar “certificate of liability insurance” naming Kenosha Common Markets as certificate holder. Your insurance agent will know exactly what document you need. Ask them to send us a copy at: PO Box 643, Kenosha, WI 53141-0643. This insurance covers YOU for things like if your table falls on someone's foot or is taken ill from vendor food.

**Vendor Conduct**

A vendor may not leave the Market early, even if sold out. Use this time to advertise your products. In an emergency, a vendor may leave early, but all equipment and goods must be moved by hand or your handcart.

Smoking (cigarettes, pipes, cigars, electronic-cigarettes) by vendors, their staff or market volunteers is not permitted anywhere on the HarborMarket grounds between 7AM and 3PM. Vendors who must smoke MUST stand at least 25 feet outside the market perimeter.

Vendors should behave in a courteous manner to other vendors, Market Management and the public. Annoying behavior, including unnecessary noise, will not be tolerated.
Vendors are not allowed to play music.

The running of any gasoline or diesel motors or engines is not permitted without expressed permission from the Market Manager.

**Parking and Loading**

Free public parking is located east of the Kenosha Public Museum and the Kenosha Civil War Museum. Vendors parking in these two lots are to park as far east as possible. Vendors with trucks and/or trailers are to park at the east side of the lots as a courtesy to the Museum visitors. Vendor parking on either 56th or 54th Streets between 1st and 3rd Avenues is strictly prohibited during the hours of market operation. Leave street parking for your customers!

All vendors must provide the license plate numbers of all the vehicles expected to be used. Please be sure to complete this info on your application. Market Officials will monitor correct vendor vehicle parking. Customers come first, that’s why you should follow this rule.

**Unloading and Loading**

Traffic on 2nd Ave. for vendor unloading and reloading is one-way from 56th St. northbound toward 54th St. Vehicles may not enter 2nd Ave. from 54th St. Vendors will line up along 56th St., preferably facing West. Vendors must unload and park their vehicles prior to setting up their booth.

Traffic is one-way on Place de Douai entering from 56th St., and exiting the Plaza at the South-West corner along the concrete path. Driving on the grass is prohibited.

Similar to unloading, in order to minimize wait times, vendors must completely brake down their booth and collapse their tent before moving their vehicles in for pickup. Tent may stay up over your products if it is raining.

For customer safety, no vehicle is allowed in the market, neither Place de Douai nor on 2nd Ave, before 2:15PM. Because of substantial traffic congestion on 56th St., do not move your vehicle from the parking spot until 2:15PM.

At Market closing the first vehicle leaving the parking lot, MUST wait for an official signal, “it is safe to drive into the market.”

**Nonprofit Participation**

Nonprofits may participate three (3) times for free. If the nonprofit does not show up on a date they reserved, they are out for the entire season. HarborMarket strictly limits the types of products Nonprofits are allowed to sell, please read special rules specific to Nonprofit Participation.

**Multi-Level Marketing Businesses (MLM) may not vend at HarborMarket.**

**Health Vendors (doctor, dentist, massage, chiropractor, etc.)**

To be considered a market “vendor,” these professionals must provide an actual service on-site (hearing test, chair massage, bone screening, etc.). If you are not providing an actual service on-site, then you are simply marketing your practice, thus considered a Sponsor. (See Sponsorship document for HarborMarket marketing opportunities, some of which include a table at the Market.)
**Clubs and Troops**

Unfortunately, we can not accommodate the hundreds of individual youth groups, clubs and troops who wish to fundraise at Kenosha HarborMarket. A group, club, or troop may participate only if it submits an official letter from the school’s principal or the regional troop manager authorizing it as the only group representing the entire school or organization that year. In general, clubs/troops may not sell or give away food and beverage products.

**Sponsor Marketing Opportunities**

For-profit businesses like Banks, Real Estate, Housing, Assisted Living, Media, etc. whose purpose is primarily to market a service and not on-site sales are categorized as Sponsors. Sponsors have additional marketing opportunities for signage at the music venues, and links on our website. Please see the Sponsorship Booklet for general information.

**Vendor Discipline/Termination**

Vendors are expected to cooperate with the HarborMarket Management, and obey all rules. If there is a problem, the vendor will be notified first verbally, and then in writing. Upon third and forth occurrences, a $25 and $100 fine respectively will be due on the spot. Failure to respond and correct the problem, or pay the resulting fines, will result in termination of the vendor at HarborMarket, without any refund of rental fees.